0	r	d	91	`

Order / Rev:

Alt Order #:

06819932

Product Desc:

NASIT

Estimate:

1247 10/09/12 - 10/15/12

Flight Dates: Original Date / Rev:

05/30/12 / 05/30/12

Order Type:

**GENERAL** 

Primary AE:

Amy McCreary

Sales Office: Sales Region:

BLPHI National

Agency

Name:

GMMB, Inc./ Washington D.C.

**Buying Contact:** Billing Contact:

Billing Type: Billing Calendar: Cash

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Cycle:

Broadcast

Agency Commission:

EOM/EOC

15%

Advertiser

Name:

Nevadans Against Special Interest Tay

A35+

PLI1

New Business Thru:

Order Separation:

00:15:00

Priority: Revenue Codes:

Demographic:

Product Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PISSUE, GEN Advertiser External ID: Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 10/15/12 44 \$31,450.00 10/01/12 \$26,732.50 **Totals** 

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	44	\$31,450.00	\$26,732.50	0.00
Totals	44	\$31,450.00	\$26,732,50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$31,450.00
Market	100%	\$112.321.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$34,819.64
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$17,971.43
KTUD	1%	\$1,123.21
KVVU	17%	\$19,094.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$7,862.50

Ln	Ch <sup>,</sup>	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/09/12	10/15/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	MTWTF	:30	2	\$400.001	0.00 NM	2	\$800.00
				M-F 5-6a WakeUş	w/Wagners								
	WAKE L	JP WITH 1	THE WAG	NERS				+					
	<u>Star</u>	t Date I	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	/eek: 10/0	09/12	10/15/12	MTWTF	2	\$400.00	0.00						

Print Date: 05/31/12 07:45:47

Page 2 of 4

Order / Rev:

102321

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order #:

06819932

Product Desc:

NASIT

Flight Dates: 10

10/09/12 - 10/15/12

Estimate:

1247

KSNV

E 1 KSNV 10/09/12 10/15/12 MF-5-6a WakeUp wWagners WAKE UP WITH THE WAGNERS Start Date End Date Week 10/09/12 10/15/12 Wake Up Early w Wagners Wake Up Early Wagners Wake Up Wagners Wake Up Early Wagners Wake Up Wagners Wake Up Early Wagners Wake Up Early Wagners Wake Up Early Wagners Wagners Wake Up Early Wagners Wagners Wake Up Early Wagners Wag		\$400.00 \$400.00 \$1,450.00 \$1,800.00
Make UP WITH THE WACNERS   Start Date   Meek days   Spots/Week   Rate   Rating   O.00	2 \$	\$1,450.00
Week: 10/09/12   10/15/12   Wake Up Early w/ Wagners   Wagners   Wake Up Early w/ Wagners	2 \$	\$1,450.00
E 2 KSNV 10/09/12 10/15/12 Wake Up Early w/WagneR Wake Up Early Wagners Wake Up Early Wagners Wake Up Early Wagners Start Date End Date Weekdays Spots/Week Rate Week: 10/09/12 10/15/12 MTPT-S 2 \$2,00.00 0.00	2 \$	\$1,450.00
Wake Up Early W/The WAGNERS   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   Start Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Start Date   St	2 \$	\$1,450.00
Name	2 \$	
Start Date   End Date   Weekdays   MTMT-S   2 \$200.00   0.00	2 \$	
Week: 10/09/12   10/15/12   MTHTS   2 \$200.00   0.00	2 \$	
E 3 KSNV 10/09/12 10/15/12 M-F 6-7a WakeUp w/Wagners  WAKE UP WITH THE WAGNERS  Start Date Mover 10/09/12 10/15/12 M-F 6-7a WakeUp w/Wagners  Week: 10/09/12 10/15/12 Today Show Today Show Today Show Today Show Today Show Start Date End Date Weekdays Week: 10/09/12 10/15/12 Today Show News 3 Today Wknd CM 9a-930am Today Show Today Show II Today Show II Start Date End Date Weekdays Spots/Week Rate Week: 10/09/12 10/14/12 Today Show II 3rd NcM M-F Today Show II Today Show II Today Show II Today Show II Start Date End Date Weekdays Spots/Week Rate Week: 10/09/12 10/15/12 M-F Today Show II 10am-11am Today 4th Hour Today Show II Start Date End Date Weekdays Spots/Week Rate Rating Week 10/09/12 10/15/12 M-F Today Show III 4th BM Today 4th Hour Today 4th Hour Today Show III Start Date End Date Weekdays Spots/Week Rate Rating MrFT	2 \$	
Wark   UP WITH THE WAGNERS   Start Date   End Date   Weekdays   Spots/Week   Rate   ST25.00   0.00	2 \$	
Start Date   Meek: 10/09/12   10/15/12   10/15/12   Today Show   CM   658a-9am   MTWTF   30   2 \$900.001   0.00 NM		\$1,800.00
Week: 10/09/12   10/15/12   MTWTF   2 \$725.00   0.00		\$1,800.00
E 4 KSNV 10/09/12 10/15/12 Today Show Start Date Week 10/09/12 10/15/12 Mews 3 Sunrise - SATURDM 6a-7a5 :30 1 \$375.001 0.00 NM News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/125 1 \$375.00 0.00		\$1,800.00
ToDAY SHOW   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00		\$1,800.00
TODAY SHOW   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/09/12   10/15/12   News 3 Sunrise - SATURDM   6a-7a  5-   :30   1   \$375.001   0.00 NM   News 3 Sunrise - SATURDM   News 3 Sunrise - SATURDAY   News 3 Sunrise - Saturday5-   1   \$375.00   0.00   News 3 Sunrise - Saturday5-   1   \$625.00   0.00   News 3 Sunrise - Saturday5-   1   \$625.00   0.00   News 3 Sunrise - Saturday5-   1   \$625.00   0.00   News 3 Today	1	
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   \$900.00   0.00	1	
Week: 10/09/12   10/15/12   MTWTF-	1	
News 3 Surrise SATURDAY   News 3 Surrise SATURDAY   Start Date   End Date   Meekdays   Spots/Week   Rate   Saturday   Saturday   Today   Saturda	1	
NEWS 3 AT SUNRISE   Start Date   End Date   Weekdays   Spots/Week   Rate   \$375.00   0.00		\$375.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Saturday   Today   Saturday		
Week: 10/08/12   10/14/12  S-   1 \$375.00   0.00		
E 6 KSNV 10/13/12 10/13/12 Saturday Today SATURDAY TODAY Start Date Week: 10/08/12 10/14/12 10/14/12 News 3 Today Wknd CM 9a-930amS :30 1 \$625.001 0.00 NM News 3 Today NEWS 3 TODAY/WKEND Start Date Week: 10/08/12 10/14/12S 1 \$500.00 0.00  E 8 KSNV 10/09/12 10/15/12 M-F Today Show II 3rd H3M 9-10a MTWTF :30 2 \$425.001 0.00 NM NF-F Today Show II  TODAY SHOW II Start Date Week: 10/09/12 10/15/12 M-F Today Show III 4th H3M 10am-11am MTWTF :30 2 \$325.001 0.00 NM TODAY SHOW III Start Date Week: 10/09/12 10/15/12 M-F Today Show III 4th H3M 10am-11am MTWTF :30 2 \$325.001 0.00 NM TODAY SHOW III Start Date Week: 10/09/12 10/15/12 M-F Today Show III 4th H3M 10am-11am MTWTF :30 2 \$325.001 0.00 NM TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate News: 10/09/12 10/15/12 M-F Today Show III 4th H3M 10am-11am MTWTF :30 2 \$325.001 0.00 NM TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating		
Saturday Today   Saturday Today   Saturday Today   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Saturday Today   Saturday Today   Start Date   End Date   News 3 Today   News 3 Toda	_	
SATURDAY TODAY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   SECTION   SEC	1	\$625.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   \$625.00   0.00		
Week: 10/08/12   10/14/12   10/14/12   10/14/12   10/14/12   News 3 Today Wknd   CM   9a-930am		
News 3 Today   News		
NEWS 3 TODAY/WKEND   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   NEWS 3 TODAY SHOW   I   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00   O.	1	\$500.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating		
Week: 10/08/12       10/14/12      S       1       \$500.00       0.00         E 8 KSNV 10/09/12 10/15/12       M-F Today Show II 3rd HßM       9-10a       MTWTF       :30       2       \$425.001       0.00 NM         TODAY SHOW II         Start Date Weekdays End Date Weekdays Spots/Week Rate Rating         Week: 10/09/12 10/15/12       MTWTF       2       \$425.00       0.00         E 9 KSNV 10/09/12 10/15/12       M-F Today Show III 4th IBM 10am-11am MTWTF       :30       2       \$325.001       0.00 NM         TODAY SHOW III         Start Date End Date Weekdays Spots/Week Rate Rating		
E 8 KSNV 10/09/12 10/15/12 M-F Today Show II 3rd H6M 9-10a MTWTF :30 2 \$425.001 0.00 NM M-F Today Show II  TODAY SHOW II  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 M-F Today Show III 4th H6M 10am-11am MTWTF :30 2 \$325.001 0.00 NM Today 4th Hour  TODAY SHOW III  Start Date End Date Weekdays Spots/Week Rate Rating		
M-F Today Show II	0	<b>#</b> 050.0/
TODAY SHOW      Start Date	2	\$850.00
Start Date Week: 10/09/12         End Date 10/15/12         Weekdays MTWTF         Spots/Week 2         Rate \$425.00         Rating 0.00           E 9 KSNV 10/09/12 10/15/12         M-F Today Show III 4th ISM 10am-11am Today 4th Hour         10am-11am Today 4th Hour         MTWTF         :30         2         \$325.001         0.00 NM           TODAY SHOW III           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating		
E 9 KSNV 10/09/12 10/15/12 M-F Today Show III 4th 16M 10am-11am MTWTF :30 2 \$325.001 0.00 NM Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating		
Today 4th Hour TODAY SHOW III <u>Start Date End Date Weekdays Spots/Week Rate</u> <u>Rating</u>		
TODAY SHOW III <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	2	\$650.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 10/09/12		
E 10 KSNV 10/09/12 10/15/12 Rachael Ray CM 11am-12pm MTWTF :30 2 \$325.001 0.00 NM	2	\$650.00
Rachael Ray	Z.	ψυσυ.υι
RACHEL RAY		
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 10/09/12 10/15/12 MTWTF 2 \$325.00 0.00		
E 11 KSNV 10/09/12 10/15/12 Noon News CM 12-1230pm MTWTF :30 2 \$425.001 0.00 NM	2	\$850.00
Noon News		
NEWS 3 AT NOON Start Date Find Date Weekdays Scote M/sek Date Bating		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/09/12 10/15/12 MTWTF 2 \$425.00 0.00		
E 12 KSNV 10/09/12 10/15/12 The Agenda 1230pm CM 1230-1p MTWTF :30 2 \$325.001 0.00 NM	2	\$650.00
The Agenda 1230pm		φυσυ.υ
NEWS 4: THE AGENDA	۲.	
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	4	
Week: 10/09/12 10/15/12 MTWTF 2 \$325,00 0.00	۷	
E13 KSNV 10/09/12 10/15/12 CM 1258p-2pm MTWTF :30 2 \$425.001 0.00 NM	۷	

Print Date: 05/31/12 07:45:47 Page 3 of 4

KSNV

Order / Rev:

102321

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order#:

06819932

Product Desc:

NASIT

Flight Dates:

10/09/12 - 10/15/12

Estimate:

1247

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
•				Days of our Lives									
	DAYS	F OUR L	IVES	Days of our Lives									
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 10/		10/15/12	MTWTF	2	\$425.00	0.00	.20		#00E 004	0.00 NM		<b>#</b> 070.00
E. 14			2 10/15/12	The Doctors The Doctors	СМ	2pm-3pm	MTWTF~~	:30	,2	\$325.001	0.00 NM	2	\$650.00
		OCTORS rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				Ì		
	Veek: 10		10/15/12	MTWTF	2	\$325.00	0.00						
E 15			2 10/15/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	2	\$900.00
	DR. PH		F-15-1-	1841-1	0-1-04/-1-	<b>D</b>	n-i:						
V	<u>Sta</u> Veek: 10	rt <u>Date</u> 09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 16	3 KSNV	10/09/12	2 10/15/12	News 3 at 4 News 3 at 4	СМ	4-430p	MTWTF	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	FIRST	NEWS 3	AT FOUR	News Jat 4									
	Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Veek: 10.	/09/12	10/15/12	MTWTF	2	\$725.00	0.00						
E 17	7 KSNV	10/09/1	2 10/15/12	News 3 at 430pm News 3 at 4:30PM	CM A	430-5pm	MTWTF~-	:30	1	\$725.001	0.00 NM	1	\$725.00
	NEWS	4 AT 430	Р										
	<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ľ		
V	Veek: 10	/09/12	10/15/12	MTWTF	1	\$725.00	0.00						
E 18	8 KSNV	10/09/1	2 10/15/12	M-F Early News M-F Early News	CM	5-630p	MTWTF	:30	3	\$1,200.001	0,00 NM	3	\$3,600.00
	EARLY	NEWS		·									
V	<u>Sta</u> Veek: 10	<u>irt Date</u> /09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$1,200.00	Rating 0.00						
				Sa-Su Early News		5pm-630pm	S-	:30	. 1	\$675.001	0.00 NM	1	\$675.00
				Sa-Su Early New	s								
		EARLY N								, , , , , , , , , , , , , , , , , , ,			
٧	<u>Sta</u> Neek: 10	art <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$675.00	Rating 0.00						
E 20	0 KSNV	10/09/1	2 10/15/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF	:30	2	\$1,300.001	M/ 00.0	2	\$2,600.00
	JEOPA	RDY		Will occipancy									
١.	<u>St:</u> <b>N</b> eek: 10	art Date	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
		-		M-F Wheel	. CM	7-730pm	MTWTF	:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
				M-F Wheel of Fo		,		.50		, ,, , , , , , , , , , , , , , , , , , ,		_	, _,_
		L OF FOR											
١	<u>St</u> Week: 10	art <u>Date</u> /09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$1,300.00	Rating 0.00						
			2 10/10/12	Wed PR 10-11p	CM	10-11pm	W	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
	LA\M 8	ORDER:	SVU	Wednesday Prim	ie io-ripm								
			End Date	Weekdays	Spots/Week	Rate	Rating						
١	Week: 10		10/14/12	W		\$3,200.00	0.00						
-				Sat PR 8-9p Saturday Prime 8	СМ	8-9pm	S-	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	SMAS	H (REPEA	ATS)	Jakuluay Filine (	וווקס-כ								
i	<u>St</u>	art Date	End Date	<u>Weekdays</u> S-	Spots/Week		Rating				İ		
	Week: 10		10/14/12		lovon CM	\$1,200.00	0.00 m MTVTE	120	^	¢4 200 004	0.00.3184	n	ቂን ፈርር ርር
E 2	4 NONV	10/09/1	12 10/15/12	M-F News 3 at E M-F News 3 at E		11pm-1135p	m MTWTF	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
	NEWS	3 NIGHT	SIDE	W,, NOWS CALL									
		art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>				j		
	Week: 10		10/15/12	MTWTF		\$1,200.00	0.00						
E 2	25 KSN\	10/09/1	12 10/15/12		CM	1135p-1237a	a MTWTF~~	:30	2	\$500.001	0.00 NM	2	\$1,000.00

Print Date: 05/31/12 07:45:47 Page 4 of 4

Order / Rev: 102321 Advertiser: Nevadans Against Special Interest Taxat Product Desc: Alt Order #: 06819932 NASIT KSNV Flight Dates: 10/09/12 - 10/15/12 Estimate: 1247 Break Start/End Time Days Rate Pri Rtg Type Spots Ln Ch Start End Inventory Code Len Spots Amount The Tonight Show **Tonight Show** TONIGHT SHOW W/ JAY LENO Rating 0.00 <u>Weekdays</u> MTWTF--Spots/Week Start Date **End Date** Rate \$500.00 10/15/12 Week: 10/09/12

Totals 44 \$31,450.00